

Partner with Keesler Air Force Base

Partnering with the Keesler Air Force Base provides a unique opportunity to market your business to our exclusive audience through a multitude of Morale, Welfare, and Recreation (MWR) events. These events allow us to show our gratitude to the more than 95,000 active duty, reserve, DoD civilians, and their families working hard to support combat-ready operations at the second largest training command in the world.



Autumn Arbogast
Community Relations Coordinator
keeslersponsorship@gmail.com
228.365.0337 • discoverkeesler.com

Hello!

As an Air Force veteran, I'm driven by my passion for helping people. It's my goal to strengthen the relationship with business partners on Mississippi Gulf Coast and beyond while enhancing the many morale, welfare, and recreation events at Keesler Air Force Base. I'm originally from Ohio and have proudly called Biloxi my home since 2017. While active duty, I attended a variety of base events and was always so thankful for the support provided by off-base businesses. Without support from these partners, we could not provide our military community the essential, morale-boosting activities and services they so deserve. I look forward to chatting with you about opportunities on how to grow your business while supporting the military community.

Autumn Arbogast

KEESLER AFB BY THE NUMBERS

REACH POTENTIAL 90,496+

DAILY REACH



4,208
Tech Training Students



64,900
Meals served

YEARLY REACH



110,316
Outpatient Appointments



45,134
Retiree Population



26,468
Training Student Graduation



15,736
Total Workforce



8,490
Stationed Military



3,158
Military Children in Local Schools





COMMERCIAL SPONSORSHIP

SPONSORSHIP PACKAGES

PRESENTING: \$1500

Logo on promotional materials (print & digital)
Attend event (table & chairs provided)
Event day signage
(3) Verbal recognitions at event
DiscoverKeesler.com linked website mention
Social Media linked website mention

ASSOCIATE: \$1000

Logo on promotional materials (print & digital)
Attend event (table & chairs provided)
Event day signage
(2) Verbal recognitions at event

SUPPORTING EXHIBIT: \$500

Attend event (table & chairs provided)
Verbal Recognition at the event
Event day signage

SUPPORTING ADVERTISING: \$500

Logo on promotional materials (print & digital)
Verbal Recognition at the event
Event day signage

ANNUAL EVENTS

Easter Eggstravaganza
Month of the Military Child
Crawfish Cook-Off
Freedom Fest
Tails'N Ales
Cruisin' Keesler
Ghouls in the Park
Holiday in the Park
Mardi Gras Ball

KEESLER AFB AIR SHOW APRIL 29-30, 2023

20,000+ Expected Attendance
Category Exclusivity
Presenting Sponsor of Entertainment/Aerial Act
Advertising Opportunities

Ask About Our Package Options

- Presenting
- Associate
- Supporting
- Contributing
- Friday Night Social
- Exhibitor Spacel

ADVERTISING OPPORTUNITIES



DISCOVER KEESSLER MAGAZINE

2,000+ printed & distributed monthly
Digital PDF on DiscoverKeesler.com
Ask about rates for full, half & quarter page ads



DIGITAL DISPLAYS

Eight screens across the base
Reach 23,000+ monthly
\$400/month



DISCOVER KEESSLER WEBSITE

138k/annual sessions (Increases Expected)
DiscoverKeesler.com
hyperlinked & unlinked banners available
starting at \$250/month



BOWLING CENTER DIGITAL SCREENS

Reach 8,500 monthly
24 Lane Screens • \$200/month



BOWLING CENTER SWEEPERS

Reach 9,000/month
\$1200/6 months (10 sweepers)



EMAIL BLAST AD

Sent monthly, more than 8,000 subscribers
\$240/month



NEW! BAY BREEZE LOUNGE MENU AD

Menu banner



GOLF TEES

Reach 11,000+ annually
\$100/month



GOLF SCORE CARDS

Reach 11,000+ annually
12 Month Agreement
Qtr. page - \$1,200/year
Half page - \$2,400/year



GOLF HOLE MARKERS

Reach 14,500 annually
12 Month Agreement • \$3,000/year



NEW! MARINA COOLER CLINGS

Reach 20,000+ annually
On cooler doors inside our Outdoor Rec facility



POSTER/BANNER

Available at all FSS facilities
Reach 2,000-30,000 monthly
Provided by advertiser
Poster - \$200/month • Banner - \$300/month



Contact Us

228.376.8369 • keesslersponsorship@gmail.com
512 Larcher Blvd., Bldg. 2222, Keesler AFB, MS 39534
discoverkeesler.com